

# SOLA's Strategy Map/BSC

## Vision

A playground for innovatively cultivating and developing wisdom, academic excellence, and community engagement through Liberal Arts Education

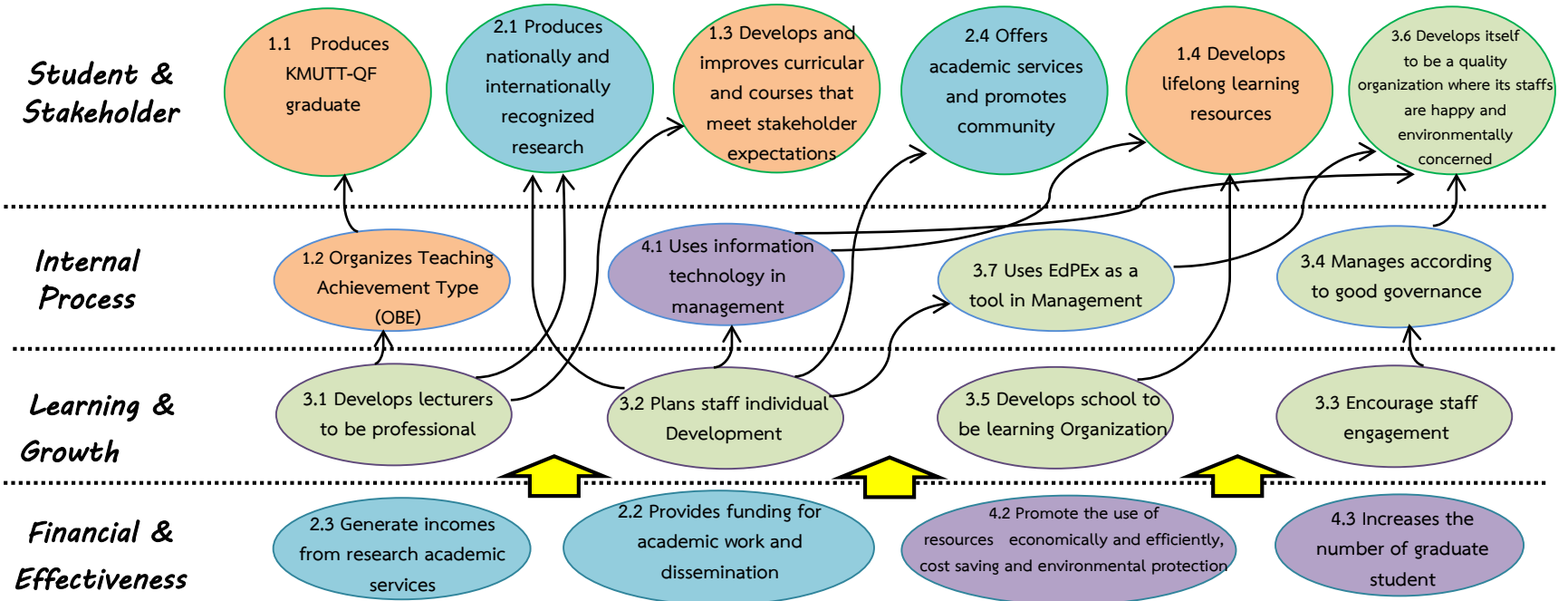
## Mission

- Instills students with conscience, knowledge, and skill
- Create international quality academic work
- Provides professional
- Good Governance
- A learning Organization
- Happy staff
- Optimizes resources
- Generate revenue
- Conserves environment

## Goal

- KMUTT graduate
  - Have desirable characteristic
  - Have global competence
  - Are apt to dynamic changes
- Academically excellent
- National and International recognition
- A Quality organization
- Happy Staff
- Good governance
- Effective management
- Care for environment

## Balanced Scorecard



## Core Values

- Integrity and Social Responsibility
- Continual development and Excellence
- Teamwork and Commitment